

# ILLINOIS MORTGAGE BANKERS ASSOCIATION

# IMBA 2018

## Mortgage Lending Industry Conference

The Illinois Mortgage Bankers Association (IMBA) is sponsoring a one-day conference on **March 14, 2018 from 8:00am – 6:00pm** at the **Doubletree Hilton Oak Brook Hotel, 1909 Spring Road, Oak Brook, IL**

**SPONSORSHIP/EXHIBITOR OPPORTUNITIES:** Conference sponsorship is an ideal way to get the attention of this important audience and position your company as a leader in the industry. Participation in this event is a highly visible, cost-effective way to reach and network with management, originators, operations managers, compliance managers, appraisers and other in the mortgage industry. Many Sponsorship Opportunities include the opportunity to Exhibit!

The Conference will include **General Sessions** with **Keynote Speakers** (9:00am – 12:00pm):  
**Washington, D.C. Update and its Impact on the Mortgage Business**  
*Guest Speaker: William Cosgrove, CEO, Union Home Mortgage*  
*2015 Chair, Mortgage Bankers Association*

**Using Latest Neuroscience Research to Create Lasting Results in Leadership, Sales & Change**  
*Guest Speaker: Rene Rodriguez, Chief Learning Officer, Alterra Home Loans*

**Conference Luncheon:**  
*Guest Speaker: Rob Chrisman, the Daily Mortgage News Guy*

**Policy/Political Changes and the Impact on Mortgage Lending**  
*Guest Speaker: Matt Tully, Vice President, Government and Industry Relations, Essent Guaranty*

The Conference will include Breakout Sessions in the afternoon (2:00pm – 4:30pm). Topics will include: **What's on the Regulatory Horizon; Recruiting and Retaining the Next Generation of Mortgage Bankers; View from the Field: Top Loan Originators discuss Sales Strategies**

### **All Sponsorships include:**

- Sponsor ID in all conference marketing communications (print & electronic);
- Sponsor ID in the conference program, on the day of the event through signage & announcements;
- Conference attendee lists (pre and post-event).

**Happy Hour/Cocktail Reception Sponsorship (1 available) – SOLD (Perl Mortgage) \$1,950** Benefits: In addition to the Sponsorship benefits listed above, the Cocktail Reception Sponsor will receive **two (2) complimentary registrations** to the conference which can be used for employees, customers or business partners, plus a Premium location **Exhibitor Table** that includes **Two (2) complimentary registrations** for staff working the exhibit table (includes lunch & happy hour reception and admittance to all sessions).

**Premier Sponsorship: (2) Available - \$1,895** Benefits: In addition to the Sponsorship benefits listed above, a Premier Sponsor will be identified as one of the **General Session Keynote Speaker Sponsors**, which includes the opportunity to introduce one of them, plus **(4) complimentary registrations** to the conference which can be used for employees, customers or business partners, plus a Premium location **Exhibitor Table**.

**Diamond Sponsorship - \$1,250** Benefits: In addition to the Sponsorship benefits listed above, a Diamond Sponsor will receive a Premium location **Exhibitor Table** which includes **Two (2) complimentary registrations** which can be used for employees, customers or business partners and will be identified as a **Continental Breakfast Sponsor or Refreshment Break Sponsor**.

**Gold Sponsorship - \$850 IMBA Members/\$1,500 Non-Members** Benefits: In addition to the Sponsorship benefits listed above, a Gold Sponsor will receive **(2) complimentary registrations** to the conference which can be used for employees, customers or business partners and an **Exhibitor Table**.

**Silver Sponsorship - \$495/\$900 Non-Members** Benefits: In addition to the Sponsorship benefits listed above, a Silver Sponsor will receive **one (1) complimentary registration** to the conference.

Sponsor Levels:	Fees: IMBA Members	Non-Members
Happy Hour/Cocktail Reception Sponsor	SOLD	IMBA Members Only
Premier Sponsor	_____ @ \$1,895.00	IMBA Members Only
Diamond Sponsor	_____ @ \$1,250.00	IMBA Members Only
Gold Sponsor	_____ @ \$ 850.00	_____ @ \$ 1,500.00
Silver Sponsor	_____ @ \$ 495.00	_____ @ \$ 900.00
<b>Conference Registration:</b>	<b>Fees: IMBA Members</b>	<b>Non-Members</b>
<b>Register (1)</b>	_____ @ \$150.00	_____ @ \$250.00
<b>Register (2) or more and save!</b>	_____ @ \$125.00	_____ @ \$225.00

**Exhibiting** provides one-stop shopping for leading-edge products and services in the residential mortgage business. Demonstrate your products, network with potential clients and gain the opportunity to show them how your services can maximize their company's performance! Exhibitors will be in the Atrium and Foyers near the Ballrooms throughout the day from 8:00am – 4:30pm where the conference sessions will take place. The St. Paddy's Day Happy Hour Cocktail Reception will be held in the Riverview Room.

**Sponsorships** that include an **Exhibit Table** will receive the following:

- **6' draped table with company ID sign**; recognition in conference program and signage;
- Registration list prior and post conference.

**EXHIBITOR INFORMATION:**

1. Include a **brief description** of your product/service for inclusion in the conference program exhibitor listing: \_\_\_\_\_

2. Names of (2) staff using complimentary registration passes: \_\_\_\_\_

3. Company \_\_\_\_\_  
*(please print as company name should appear on ID sign)*

Contact Person \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_  
Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_  
Email Address: \_\_\_\_\_

**You can secure your sponsorship online at [www.imba.org/events.html](http://www.imba.org/events.html)** or you can complete with payment information, scan and email to [BarbaraZajicek@att.net](mailto:BarbaraZajicek@att.net) or by calling the IMBA office at 312.236.6208.

Bill my: \_\_\_\_\_ MasterCard \_\_\_\_\_ VISA \_\_\_\_\_ American Express  
Card# \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
Amount of Charge \$ \_\_\_\_\_ Signature: \_\_\_\_\_

Please make checks payable to: Illinois Mortgage Bankers Association, 111 W. Washington Street, #1311, Chicago, IL 60602  
QUESTIONS: Call the IMBA office at **(312) 236-6208**. Cancellations must be received no later than February 28, 2018 to receive a refund. All refunds will be assessed a \$25.00 processing fee.

**HOTEL ACCOMODATIONS:** A Block of hotel rooms have been reserved for conference attendees at the **Doubletree Hilton Oak Brook Hotel** at a **special conference rate of \$129.00**. Accommodations are **not** included in the Conference or Exhibitor Registration Fee. To reserve overnight accommodations and receive the special rate, call the hotel directly at **(630) 472-6000 or (855) 610-8733**. **BE SURE TO MENTION THE MEETING CODE: Illinois Mortgage Bankers Association**. Be sure to make your reservation **by 2/20/2018**. Reservation made after 2/20/2018 will be made on a space-available basis.